



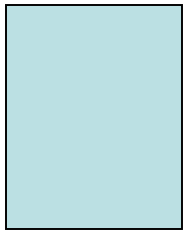


PRINT RATES    	Ad Specs	Color Ads	Black/ White Ads
	Full Page	\$2,000	\$1,300
	½ Page Horizontal	\$1,000	\$650
	½ Page Vertical	\$1,000	\$650
	¼ Page Vert./Horiz.	\$500	\$325

" **Accepted File Formats:** High resolution PDF; JPEG
 " **DPI Specifications:** 300 dpi or higher (CMYK for color ads)
 " **Deadline:** September 21, 2011
 " **Margin:** Ads will be .125+from border
 " **Submit files to** ChasConcertAssoc@aol.com
 " Questions concerning format requirements or print rates call 843-727-1216
 " **Rates are per Season** (Includes 7 Performances each with Program Booklets)

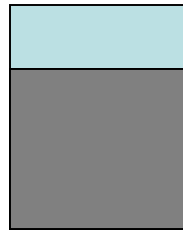
SPECS



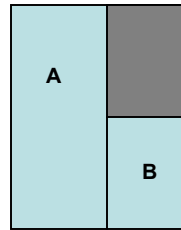
Full Page
8.375x10.875+
(No Bleed)



½ Page Horizontal
8.375x5.375+
(No Bleed)



¼ Page Horizontal
8.375x2.625+
(No Bleed)



A.) ½ Page Vertical
4.125x10.875+
(No Bleed)

B.) ¼ Page Vertical
4.125x5.375+
(No Bleed)



Charleston Concert Association 2011-2012 Performance Programs



PERFORMANCES

All Performances are at the Gaillard Auditorium at 7:00 pm



October 22
Momix-Botanica

Earthly and otherworldly at once - a magnificent vision of the everyday miracles around us.+

-Times Union

Matinee and Evening Performances



November 10
Audra McDonald

Her singing voice is simply wonderful, and she makes it look so easy.+

-Berkshire Living



December 12
Boston Brass and the Brass All-Star Big Band

Classical brass ensembles are no strangers to the Christmas holiday repertoire, but when the Boston Brass is augmented by the Brass All-Stars Big Band, the result is especially festive, swinging and hilarious.+

-Lincoln Journal Star



January 14
Complexions Contemporary Ballet

Classically trained to the fullest extension, lift, leap and long balance, with a physicality that involves every sparkling cell in their extraordinary bodies.+

-The New Zealand Herald



February 6
"Tchaikovsky", St. Petersburg State Orchestra

Pianist-Alexander Pirojenko

Very rarely, a pianist's style combines such technical prowess and musical understanding that he seems to be channeling the great virtuosos of the past.+

-The Washington Post



March 21
Royal Winnipeg Ballet's Moulin Rouge

The Royal Winnipeg Ballet revives the most fabled cabaret in Paris +

-Le Droit (Ottawa)

ON AVERAGE, ABOUT 300 VISITORS TO CHARLESTON ATTEND EACH SHOW

A TOTAL OF 7 CONCERTS WITH AN AVERAGE OF 2,500 PEOPLE IN ATTENDANCE. THE MINIMUM CIRCULATION OF COPIES IS 21,000 ANNUALLY

BRAND-LOYAL, EDUCATED AND AFFLUENT AUDIENCE

THE EVENT PROGRAM IS ALSO DISTRIBUTED IN MANY HOTELS, SELECT BUSINESSES AND VISITOR CENTERS



131 King Street
Charleston, SC 29401
Office: (843) 727-1216
Fax: (843) 727-1206
E-mail: ChasConcertAssoc@aol.com
Jason Nichols / Director
Toni Franklin / Office Manager
McLain Scales / Marketing